

Tourism Montreal Presents the 12th Edition of MTLàTABLE: A Flavor for Everyone

Montreal, October 2, 2024 – Montreal is gearing up for another unforgettable culinary experience with the return of [MTLàTABLE](https://mtlatable.com), from **October 31 to November 17, 2024**. This year, Montreal's premier gastronomic event, initiated by Tourisme Montréal, offers a rich and varied program, promising to delight both gourmets and curious food lovers, locals, and tourists alike!

This event is also highly appreciated by restaurateurs. MTLàTABLE attracts a large number of customers and generates significant economic benefits for the industry. For example, last year, it generated 12 million dollars for participating restaurants.

"MTLàTABLE is essential for tourism in Montreal, as it highlights the richness of local cuisine, attracts visitors with a unique culinary experience, and reinforces the city's reputation as a premier gastronomic destination. We are particularly excited to offer, once again this year, new features that meet the needs of everyone, including families," explains Yves Lalumière, President and CEO of Tourisme Montréal.

An Accessible and Varied Culinary Experience

Tourisme Montréal is pleased to announce the participation of **170 restaurants** offering exceptional menus inspired by over 20 countries. The classic 3 to 5-course prix fixe menu is back, with options at \$35, \$50, \$65, and \$80. But that's not all! The 2024 edition of MTLàTABLE will also feature the return of \$25 brunches at over 35 restaurants. In addition, the event makes a point of offering options for everyone, including vegan and gluten-free menus. A filter on the MTLàTABLE website will make it easy to identify restaurants offering these options.

AMEX, a Committed Partner

This year, participants can use their AMEX cards at more than 110 partner restaurants participating in the MTLàTABLE experience. "American Express Canada is proud to return as presenting sponsor of MTLàTABLE for the second consecutive year, reinforcing our commitment to supporting local restaurateurs. With Amex's long history of backing the food and beverage industry, we are proud that over 4,700 dining locations in Quebec started to accept American Express in 2023, making it easier than ever for our Cardmembers to support local restaurants. Through MTLàTABLE, we look forward to helping food lovers explore and enjoy the city's best dining spots." – Gerardo Welter, Vice President of Marketing, American Express Canada

About MTLàTABLE Initiated by Tourisme Montréal, MTLàTABLE has been an invitation to celebrate Montreal's gastronomy and passionate restaurateurs since 2012. To learn more about MTLàTABLE, visit the website mtlatable.com.

About Tourisme Montréal Founded in 1919, Tourisme Montréal is a private non-profit organization whose mission is to position the metropolis among the world's top destinations for both leisure and business tourism. As such, the organization leads the deployment of innovative

hospitality strategies focused on a dual objective: ensuring a quality visitor experience and maximizing the economic benefits of tourism. Bringing together nearly 1,000 businesses that work directly or indirectly in the tourism industry, Tourisme Montréal plays a leading role in the management and development of Montreal's tourism offer, leading it to take a stand on the issues of economic, urban and cultural development of the metropolis. For more information, visit mtl.org.

Share your gourmet experiences and finds on social media using the hashtag #MTLaTABLE and by tagging the @mtlatable account

Consult the complete program and book your experience at www.mtlatable.com.

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